

INVEST IN YOUR CHILD CAMPAIGN 2020-2021

The primary fundraiser for our Readington School District's Parent Teacher Organization occurs at the start of school each year. 100% of the money raised is used to support education in Readington Schools.



Benefits to our school community

- Provide funding for staff mini grants, awards, and professional development opportunities. Innovative technology and furniture for classrooms.
- Bring families together to support education with Book Fairs, Halloween events, Field Days, Holiday Shoppes, and social events; this year virtually!
- Support our district's Families in Need with funds and supplies. Celebrate student achievement with awards and scholarships. Show appreciation to staff with retirement gifts and staff appreciation events.



How to participate



- We are using a digital process to minimize contact. Go to <https://readingtonhsa.ptboard.com/home> to make your donation by October 30.
- Participation in the Invest campaign gives you access to our online student directory.
- Check with your employer regarding matching funds programs to increase your impact.



Changes to the campaign this year

- In response to financial constraints and reductions to in person events, participation will involve a one time donation of \$30 per family (down from \$45 last year)
- Families will have the option to donate an additional \$5 to sponsor a teacher. Usually teachers contribute in order to be eligible for grants and awards, waived this year.
- Our fundraising goal was reduced to \$13,500 (\$20,000 last year)